

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day 2013 – Celebrations on 25-01-2013 – Telecasting of Spots in Telugu News Television Channels – Payment of Rs.14,663/- to M/s hmtv, Hyderabad towards the cost of telecasting T.V. Spots – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 985**

**Dated: 28-02-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-75, dt:22-01-2013.
2. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
3. From Authorised Signatory, hmtv, Hyderabad Invoice No. INV1710/A, dt.11-02-2013.
4. From Authorised Signatory, hmtv, Hyderabad Invoice No. INV1710/12, dt.11-02-2013.
5. G.O.Rt.No.371, Fin. (Expr.GAD.I) Dept., dt:05-02-2013.

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**ORDER:**

In the Government letters 1<sup>st</sup> & 2<sup>nd</sup> read above, the General Manager, hmtv, Hyderabad have been requested to telecast T.V. Spots through their channel from 23<sup>rd</sup> to 25<sup>th</sup> January, 2013 on DAVP Rate of Rs.495/- per 10 Seconds spot during 7 a.m. to 9 a.m. and 7.00 p.m. to 9.00 p.m. and Rs.100/- per 10 Seconds spot during 9.00 a.m. to 9.00 p.m. in connection with National Voters' Day celebrations on 25<sup>th</sup> January, 2013. Accordingly, the Agency has telecasted the Spots and submitted bills for an amount of Rs.14,663/- (i.e., Rs.8,343/- + Rs.6,320/-) including all taxes and requested for arranging payment in the references 3<sup>rd</sup> & 4<sup>th</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.14,663/-** (Rupees Fourteen thousand six hundred and sixty three only) to Hyderabad Media House Limited, Hyderabad towards the cost for telecasting T.V Spots through their channel from 23<sup>rd</sup> to 25<sup>th</sup> January, 2013 to create awareness among the citizens / electors regarding National Voters Day Celebrations on 25-01-2013.

3. The expenditure sanctioned in para 2 above shall be debited **“2015 – Elections – MH 103 Preparation and Printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 5<sup>th</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **“M/s. Hyderabad Media House Limited, Hyderabad” A/c No.541001010050450, Union Bank of India, Dr. A.S. Rao Nagar Branch, Hyderabad, IFSC Code: UBINO554103 & MICR Code 500026022”**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Hyderabad Media House Limited, Plot No.6,  
Anupuram Colony, A.S. Rao Nagar, ECIL, Hyderabad-62

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER